



CALENDAR OF EVENTS FOR A SUCCESSFUL RED ROCKER CANDY FUNDRAISER

Thank you for choosing Red Rocker Candy as your fundraiser. Red Rocker Candy is made in the USA and backed by a 100% satisfaction guarantee. We offer exceptional customer service and our promise of personal attention for your organization's fundraising needs.

To assist you, we have prepared an easy-to-use weekly outline to aid you in managing a successful fundraiser for your organization.

Week 1 – Prepare for Sale

- Recruit a committee of 4-5 volunteers
- Communicate the purpose of the fundraiser
- Establish sale dates and delivery/pick up dates (your orders are due 2 weeks prior to your scheduled delivery date.
- Ready materials for distribution

Week 2 – Distribute Materials

- Distribute materials to sellers
- Promote your sale via email, displays, school announcements and/or newsletters

Week 3 – Promote Sale

- Continue to promote your sale

Week 4 – Collect Orders/Money and submit your order and funds to Red Rocker Candy

- Send a reminder letter, email, or announcement to sellers that sale is ending
- Make copies of all order forms
- Verify that the dollars remitted are correct
- Return Master Order Form to Red Rocker Candy in person, via fax or US mail. Make sure your order form is received by Red Rocker Candy at least 2 weeks prior to your delivery date
- Make ONE check from your organization payable to Red Rocker Candy and deliver via US mail or in person

Week 5 – Order received by Red Rocker Candy

- Red Rocker Candy will confirm receipt of your order via email or phone and will verify the delivery date and delivery address of your order
- Candy production begins!

Red Rocker Candy, LLC
92B Industrial Drive, Suite 6
Troy, VA 22974
434-589-2011 / fax 434-589-3649
www.redrockercandy.com

Week 6 – 7

- Candy Production continues

Week 8 – Delivery of Order

- Have volunteers ready to help driver unload order
- Delivery by Red Rocker Candy
- Verify order
- Distribute orders to sellers for delivery

Week 9 – After Delivery

- Report all discrepancies at once!
- Thank all who were involved with fundraiser, i.e., sellers, parents, teachers, volunteers
- Evaluate your fundraiser

Additional Useful Information

Cost of items to Your Organization

- 6oz Rocking Chair Mix - \$3.90
- 12oz Rocking Chair Mix - \$7.20
- 5-lb Bulk Rocking Chair Mix - \$30.00
- 9oz Peanut Brittle - \$6.00
- \$25 Gift Certificate - \$15.00

Profit to Your Organization 40%

- 6oz Rocking Chair Mix - \$2.60 each
- 12oz Rocking Chair Mix - \$4.80 each
- 5-lb Bulk Rocking Chair Mix - \$20.00
- 9oz Peanut Brittle - \$3.00
- \$25 Gift Certificate - \$10.00

Payment Terms

Please make one check from your organization payable to Red Rocker Candy.

Red Rocker Candy's position on Sales Tax and School Fundraising

Red Rocker Candy provides products for fundraising sales for school, religious organization, non-profit groups and others. These products in turn are sold to the general public to help them raise funds for their specific school or organization.

Each organization should know if they are tax-exempt or are required to collect and pay sales taxes to the state in which it is located. It is not our position, NOR ARE WE ALLOWED, to have tax monies sent to Red Rocker Candy for remittance to your taxing authority for you.

If you are in doubt of your tax status, Red Rocker Candy recommends you contact a tax and/or legal professional for help.

Thank you.

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